

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMBOS, INC.

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Basic
FILTERS

10 CIGARETTES

Keep it Basic

Tastes Good. Costs Less.

© Philip Morris Inc.
16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**

OFF/ON CIGAR
AUX CABLE FOR TV



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